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Product Roadmap

Jonathan Davids Product Manager





Presentation Outline

- FlexiCadastre Facts
- Product Strengths
- Product Vision
- Roadmap
- Conclusion



FlexiCadastre Facts

- 600+ Users
- 90+ Locations
- 30+ Server Installations
- 60+ Jurisdictions
- 876 000+ Lines of Code





The new online system would be able to tell the time "to the second, minute and hour" of the day that the application was made, she said.

Speaking on the first day of the mining indaba in Cape Town and in a major effort to keep investors interested in the embattled industry, Shabangu acknowledged that there had been problems about firms putting in applications for prospecting licences on the same day, but there had been no systems in place to ensure that early applications were treated with preference.

The new online system would be able to tell the time "to the second, minute and hour" of the day that the application was made, she said. The current system merely reported what day the application was made, meaning that an early application lodged on the same day as a later application was treated on the same basis.







Product Strengths

"If you compare yourself with others, you may become vain or bitter, for always there will be greater and lesser persons than yourself." software than yours

- Desiderata

- Max Ehrmann (1920's)



Product Strengths

- Efficient and effective
 - Managing licenses, agreements, obligations
- Jurisdictionally neutral
 - Implemented globally
- Flexible workflow framework
 - Accurately models business processes and regulations
- Manages complexity
- Secure
- Scalable
- Integrates with other systems





Product Strengths

• In a word:

MATURE





Product Vision

- Mature core product
 - Most generic functionality has been implemented
 - System can be implemented almost anywhere in the world without need for major modification
- Create value-added tools and functionality for specific jurisdictions or client needs
 - Productivity tools
 - Importers and exporters
 - Reports
 - Wizards





Roadmap: Modularisation

- Mature core product
 - Add further enhancements
 - Many future enhancements might not be relevant to most other implementations
 - User interface challenges
- Modularise non-core functionality
 - Ability to turn off what is not used
 - See what is relevant
 - Pay for what you use





Roadmap: Modularisation

- High-level grouping of functionality
 - Not a granular list of functionality items
 - E.g. Competitor Monitoring
 - E.g. Work reporting (claim filing)
- Makes product pricing more scalable
 - Reach non-premium clients
 - Junior and mid-tier mining companies
 - Governments with more basic requirements



Roadmap: Modularisation

- Is this a good thing or a bad thing?
 - Intention is **not** to take anything away from your existing implementations
 - Provide more control over what you use/don't use
 - Implement at an appropriate level of complexity for your organisation



- How many of you log into FlexiCadastre daily?
 - At the office, some probably don't.
 - High-level management
- Why is that?
 - Content is not relevant to high-level management
 - Too much detail.
 - Too focused on one implementation.
 - More interested in strategic-level, aggregated data.

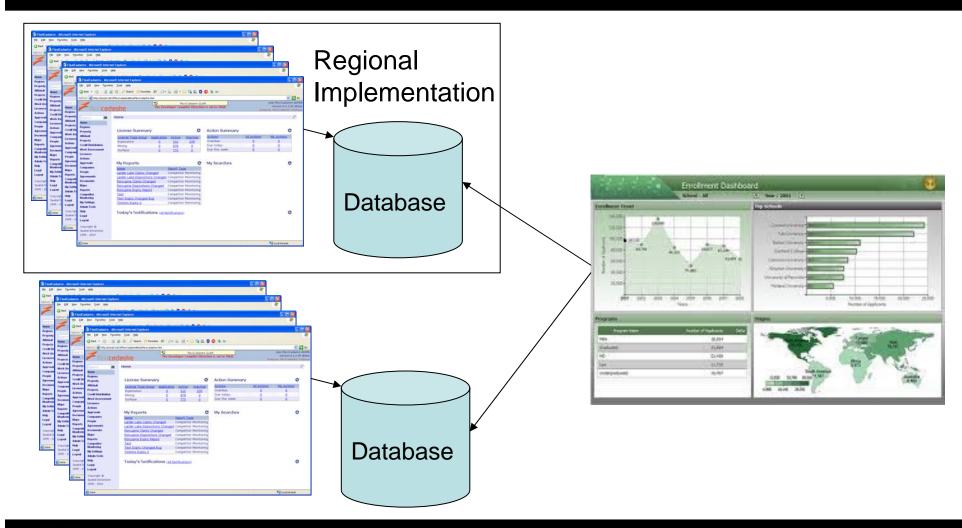


• Solution:

EXECUTIVE DASHBOARD

- Companion product
- Realm of Business Intelligence (BI)
- Global view of strategic assets
- New perspectives through reports, graphs and maps







• Share in the fun...







Roadmap

- External communication
- New map interface
- Installation options



Roadmap: External Communication

- Currently able to communicate with internal users
 - Distributed reports, saved searches, approval notifications, action notifications.
- Need to notify external stakeholders of upcoming obligations – not users
- Ability to SMS and e-mail license parties



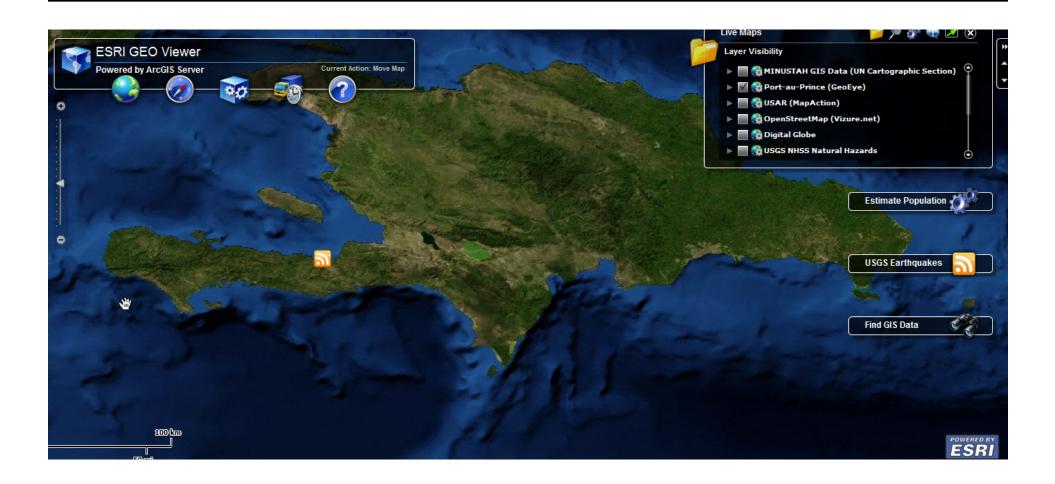
Roadmap: New map interface

- Latest ArcGIS Server technology
- Rich Internet Applications (RIA)
- Enhance user experience
- More value from data in FlexiCadastre



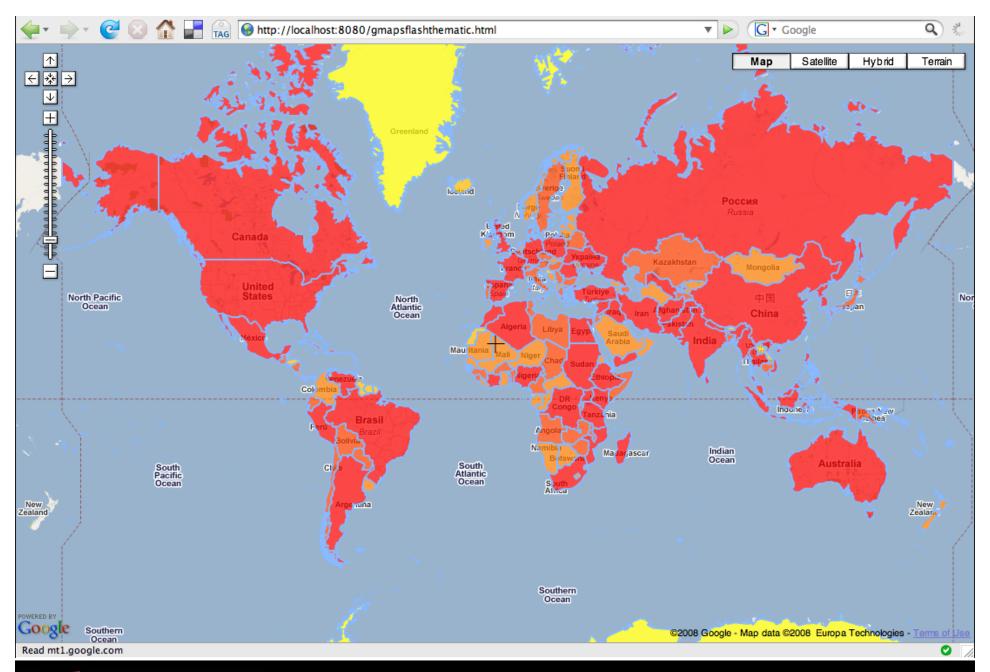


Roadmap: New map interface











Roadmap





Roadmap: Installation options

- Hosted and managed solution
- Pre-configured solution
- Repository-only solution



Conclusion

- Aware of strengths
- Driven by user needs
- Look forward to the journey ahead

Thank you





Questions



